

## CITY OF GOOSE CREEK CULTURAL ARTS COMMISSION

MEETING – Monday, July 8, 6:00 PM

### Present

- Commission: Chair Libby Roerig, Commissioner Marsha Hassell, Commissioner Jamie Bierdz, Commissioner Linda Smith
- Staff: Art Director Barbara Richardson, Recreation Director Crystal Reed, Parks Director Philip Sweat, Arts and Entertainment Coordinator Gabbi Pace, Special Events Coordinator Amy Johnson, City Council Member Gayla McSwain
- Public: Bertrand Evans-Taylor

### Call to Order

- The meeting was called to order at 6:10PM by Commissioner Roerig.

### Minutes

- A motion to approve May minutes was made by Commissioner Roerig, seconded by Commissioner Bierdz.

### Business

- Juneteenth Review – Commissioner Smith said the event was well attended. The vendors were great. There was a great variety of wonderful food. The feedback from the event was great and it was suggested that we go over it during the upcoming planning retreat. One suggestion was a Jazz in the Creek night. Commissioner Hassell said the feedback received from the workshops was great. Her main suggestion is to advertise more heavily for the next event. Director Reed's biggest takeaway was that we could do more and is excited to bring growth to the event.
- Cultures in the Creek – Commissioner Bierdz is on hold with some food vendors as we wait for confirmation on what we need as we get closer to the event. Director Reed said going ahead and reaching out to set something up wouldn't hurt. The Recreation Department has found that

it's typically better to have something extra as trucks and vendors can sometimes drop out at the last minute.

- Planning Retreat – The retreat is planned for August 5 at 11am-2pm. The Commission will confirm plans for the Cultures in the Creek Festival and plan the calendar for 2025.
- Commissioner Roerig made a few suggestions about themed concert events for the Joe Daning Amphitheater. Commissioner Bierdz suggested a candlelight night. Commissioner Beirdz is going to investigate theatre options to have performances at the Joe Daning Amphitheater.
- Commissioner Roerig spoke about a calendar that is put out every year by Berkeley Electric Co-op. They typically take only photography but this year they are taking art submissions. Selected artists will win \$100. Submissions close in September.

### **Art Director's Report**

- The new Arts and Entertainment Coordinator, Gabbi Pace was introduced.
- New geese to be installed next week. Fleet Reserve, Waffle House, Jimmy Dunn State Farm, Los Arcos, and Crowfield Childhood Development. Kona Ice and Neighborhood Taphouse Geese are in the works.
- The mural at the Joe Daning Amphitheater has been approved and will start soon.
- The sanitation truck wraps have been modified and approved and will be scheduled soon.
- Director Reed introduced Special Events Coordinator, Amy Johnson. Amy and Gabbi will be working with the Cultural Arts Commission as we move closer to the Cultures in the Creek Festival.
- Tina Balentine-Alessandro reached out to try and set up a graffiti event. She's looking to do something in the fall.

### **Public Comments**

- No public comments at this time.

### **Adjournment**

- Motion to adjourn was set at 6:51pm by Commissioner Hassell, seconded by Commissioner Bierdz.