

Cultural Arts Commission Meeting

January 13, 2025

6:00PM

Present:

- Commission: Chair Libby Roerig, Vice Chair Jamie Bierdz, Commissioners Marsha Hassell, Sharina Haynes, Shelby Jasewicz-Davidoski, Kelly Conrad, and Kristina Mathieu.
- Staff: Crystal Reed (Recreation, Art & Parks Director), Lyza Bowers (Program Director), Barbara Richardson (Art Director) and Gabbi Pace (Arts & Entertainment Coordinator)
- Public: Jamall Kawlirson

Call to Order:

- The meeting was called to order at 6:04 p.m. by Chairman Libby Roerig.

General Public comments:

- N/A

Approval of Previous Minutes:

- Chairman Roerig requested a motion to approve the minutes of the November 6, 2024.
 - Motion was granted by Commissioner Bierdz.
 - Motion was seconded by Commissioner Haynes.
 - Discussion:
 - N/A
 - All in favor, motion carried.

Art Director's Report – Barbara Richardson:

- Red Bank Billboards
 - New billboards were shown that were recently put up on Red Bank Road as drivers enter into the city. This is part of the City's revitalization project for the Red Bank Arts District. A new logo is present on the billboard, as well as art by Sue Selvey, local artist with the Artist Guild. The art depicts an artist spray painting the wall at Red Bank's graffiti park.
- **Creek Collective Updates**
 - The Foundation of the Creek Collective is complete.
 - When the studs for the building go up, the City will be holding a stud signing party. GCCAC members and all artists the City has collaborated with in the past will be invited to attend.
- Adopt a Goose
 - Goose #33 is going out this week to the Goose Creek Library.
 - Goose #34 is being clear coated right now and will be placed at the Daning. It is painted to match the cross walk that leads up to the Amphitheater.

- Art in the Park
 - An Art in the Park event will be held on February 22 from 10:00-12:00. Food trucks will be present and free spray paint will be provided for the community to paint the wall at the graffiti park.
- Sky Market Mural
 - Matteo Miles has submitted a design for the mural that will be placed outside of the Sky Market as drivers enter the City from the North Charleston side. Some edits have been requested already. It depicts multiple scenes and images that reflect the culture of Goose Creek.
 - Commissioner Conrad suggested the incorporation of a wave, in honor of the City's tagline "Creek Rising" and its navy base.
 - The commission agreed to defer judgement to Barb and City staff if a decision on final design of the mural must be made prior to the next commission meeting.
- Traffic Boxes
 - All new traffic box art has been installed since the previous meeting, including two pieces that had been removed by SCDOT.

Arts & Entertainment Report – Gabbi Pace:

- Creek Collective
 - Opening pushed back tentatively to May 1 with substantial completion projected for early April.
 - Working on purchasing items for the collective and building a shopping list but largely holding off until there is a place to put purchased items.
 - Programming has been shifted due to the delayed opening, but there will still be quarterly rotating artists/themed art shows in the space. The delayed opening has allowed for the collective to have a new exhibit at the end of November, which will carry the Collective into early 2026.
 - There are plans for monthly Paint N Sip classes and a bi-monthly "Maker's Series" where craftsmen would give a beginner class on their trade. (Mosaics, indigo dying, leather working, sweetgrass roses, etc.)
 - Starving Artist Market and Fine Art Market will be moved to Uptown Carnes (new green space area), and there will be a much smaller "Maker's Market" held at the Creek Collective for craftsmen (potentially the same craftsmen that teach the Maker's Series classes).
 - Crystal asked the Commission what kind of initiatives they would like to see at the Creek Collective.
 - Commissioner Bierdz suggested that the Maker's series instructors might have several shelves in the Creek Collective to sell their wares for the entire year.
 - Gabbi stated that that was definitely an option for some space, pending layout and size of Creek Collective (there are already plans for a gift shop area), but that at least for now a part of the City's vision for the collective was to rotate the collection to showcase a variety of artists/themes.

- Commissioner Hassell suggested looking into Arts'tination in National Harbor, which is similar in form to what the Creek Collective aims to be, with space for artists in Residence. City staff shared about a trip to Greer, SC's art center the week prior. Barb Richardson stated that one day, it would be a dream to have such a center on Red Bank, in a larger facility.
 - Commissioner Hassell suggested the institution of a city poet and/or junior poet and said she would pass further information along to City staff.
 - Commissioner Mathieu stated the importance of including a variety of cultures at the Creek Collective (Gullah Geechee culture/palmetto roses, Hispanic/Brazilian heritage artwork, etc.)
- Daning Amphitheater
 - Bands/Performers are in the process of being booked for the smaller four First Friday concerts, the first of which is in March. These concerts will typically be local acts.
 - There will be three larger concerts in 2025 similar to what the City had in 2024, again working with RCS Productions. They are in the process of finding bands to slot into the City's suggested dates.
 - Movie nights are planned throughout the year.
 - Cultures in the Creek will happen again in November.
 - Rentals are now open at the Daning. More information and a rental inquiry form can be found on the Daning page of Goose Creek's Website.
 - Norsan Media (La Raza 106.1 and Latina 102.3) has partnered with the City to bring the HOLA Charleston festival to the Daning. They have hosted the very successful HOLA Charlotte festival in the past, and they have chosen Goose Creek to be their Lowcountry partner. In September, the Daning will be hosting the festival with live music, food, and vendors.
- Shadow Cast Performances
 - The City is working with Charleston Absent Friends to put on a Shadow Cast performance of The Princess Bride in March. The group was out at the Daning earlier in the week to perform a sound check.
 - There are plans to do a hybrid Shadow Cast performance of Twilight in the Fall.
 - The same group will be putting on a performance of A Midsummer Night's Dream in the Summer.
- Snow Creatures in the Creek
 - Unfortunately, due to a lack of interest, the Snow Creatures contest at Winter Wonderland was cancelled. Participants will be refunded.
- Muppet's Christmas Carol
 - The Muppet's Christmas Carol was shown on December 21 at the Daning with 100 people in attendance despite the cold. The Daning plans to have another holiday movie night in 2025 on December 20.
 - There were s'mores, crafts, and luminaries lighting the way to the stage. It was a fun, cozy success!

General Business- Crystal Reed:

- Crystal mentioned the need to revisit GCCAC's plan for 2025 to determine which programs the Commission intends to be involved in.
 - Crystal showed the Commission the City's larger event dates as well as the mostly finalized calendar of recreation events to determine which events they want involvement in. She suggested that they look at the calendar over the next month and come to February's meeting with thoughts.
- WhatsApp communication will no longer be used for GCCAC communication. No conversations should be occurring with more than 3 members of the Commission, and no business can occur outside of a recorded meeting. Any email correspondence/announcements will be sent out without the option for individual group members to reply.
 - Meetings can occur when needed over zoom with a public link and prior announcement.
 - Announcements can be sent along to Gabbi, who will share those announcements with the Commission.
- The City will be breaking ground in April for a new Special Events space in the field beside City Hall.

Black History Month Events- Sharina Haynes

- Stamp Contest at Goose Creek Elementary
 - Wanted to gauge interested to see if the Commission would be interested in participating in this event again after last year's success. A date has not been decided yet. An earlier time was suggested to be sure that kids are home at a reasonable time.
 - The Commission is interested in participation and are awaiting date/time information.
 - Stamps will need to be voted on in the February 10 meeting, with submissions due by February 7th.
- Black Business Market
 - The Black Business Market will be held at the Rec in the gym on February 16 from 2:00-5:00. 15 slots have been filled already.
 - The winning stamp will be unveiled at the Black Business Market.

Strategic Planning Retreat- Libby Roerig

- Chair Roerig stated the need to plan for a summer retreat at the February meeting.
 - Wants to spend time digging into GCCAC visions to make big ideas happen.

2025 Appointments

- Jaime Bierdz was appointed to the role of vice chair of the Commission.
- Libby Roerig will continue as chair of the Commission.

Adjournment:

- Chairman Roerig requested a motion to adjourn the meeting at 7:06 p.m.
- The motion was granted by Commissioner Haynes

- The motion was seconded by Commissioner Hassell
- All in favor, motion carried.

The next meeting has been scheduled for February 10 at 6:00PM

Minutes approved for January 13, 2025